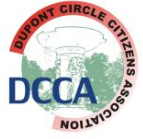


Dupont Circle Citizens Association Survey

Monday, December 2, 2019

Conducted on behalf of the Dupont Circle Citizens Association



Survey Methodology



Online survey



Fielded September 27- October 15, 2019



60% of DCCA's current members completed the survey



Objective of the research was to determine which issues and topics DCCA members are most interested in and better understand members needs and expectations.



Members reported high interest in DCCA focusing its work on...

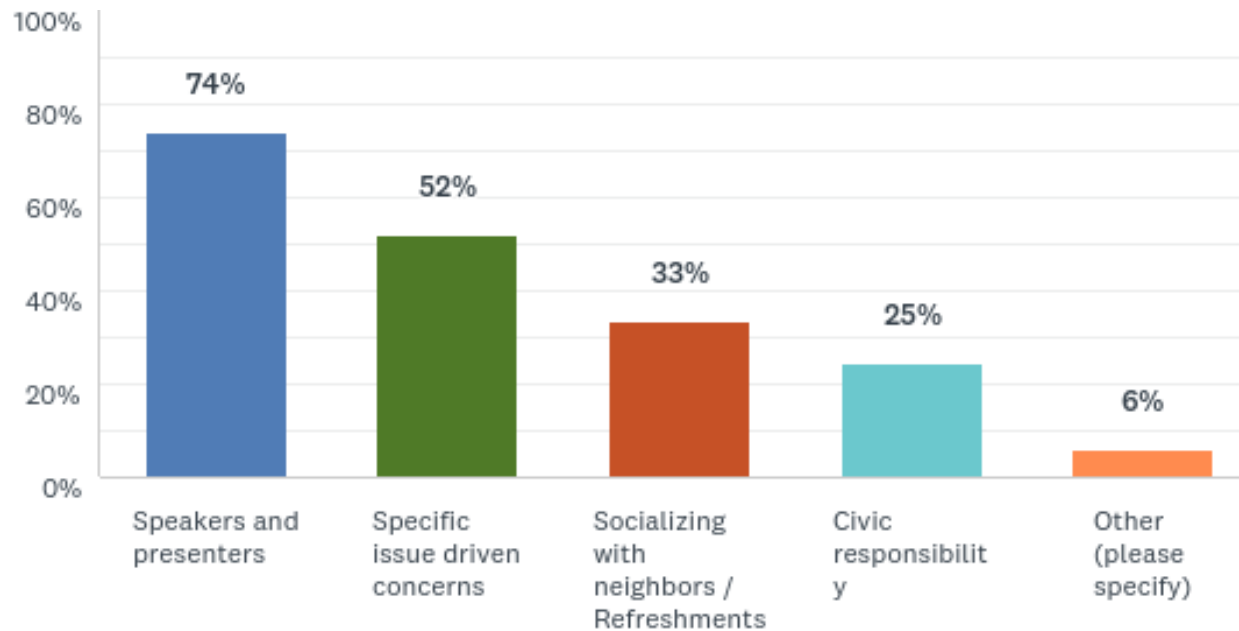
Q6: In the years ahead, there are a number of issues on which DCCA could focus. For each of the following please rate how interested you are in having DCCA focus its work. Please rate each using a scale from 1-7 (1=very interested; 7=not interested at all)

For each of the following please rate how interested you are in having DCCA focus its work.	% Rated High Interest
Transportation	87%
Public Safety	84%
Historic Preservation	83%
Environmental Issues and Sustainability Initiatives	83%
Sanitation	78%
Zoning	76%
Homelessness	73%



Members who attend monthly meetings are drawn to speaker line up.

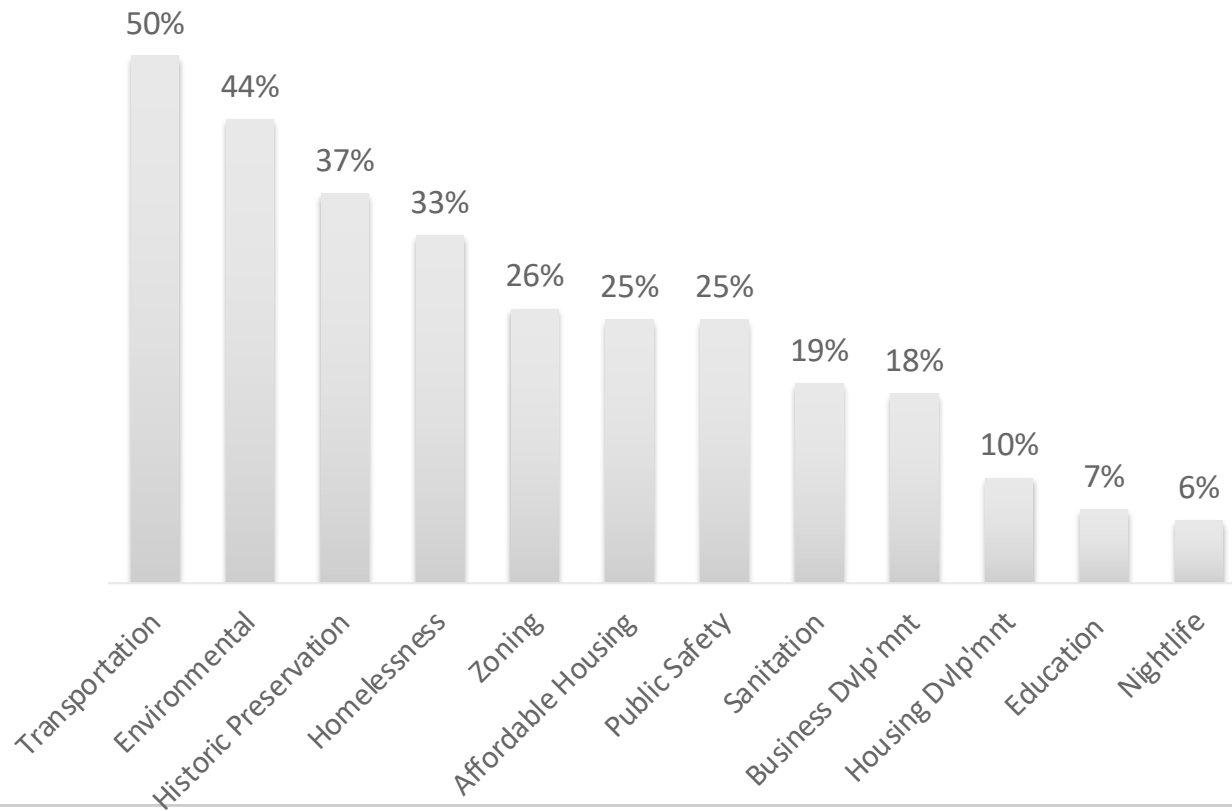
Q5: For those who have attended a meeting, what are the aspects you like best about the monthly membership meeting? (multi-select)



Top selections for membership meeting topics is helping to inform our scheduling and planning.



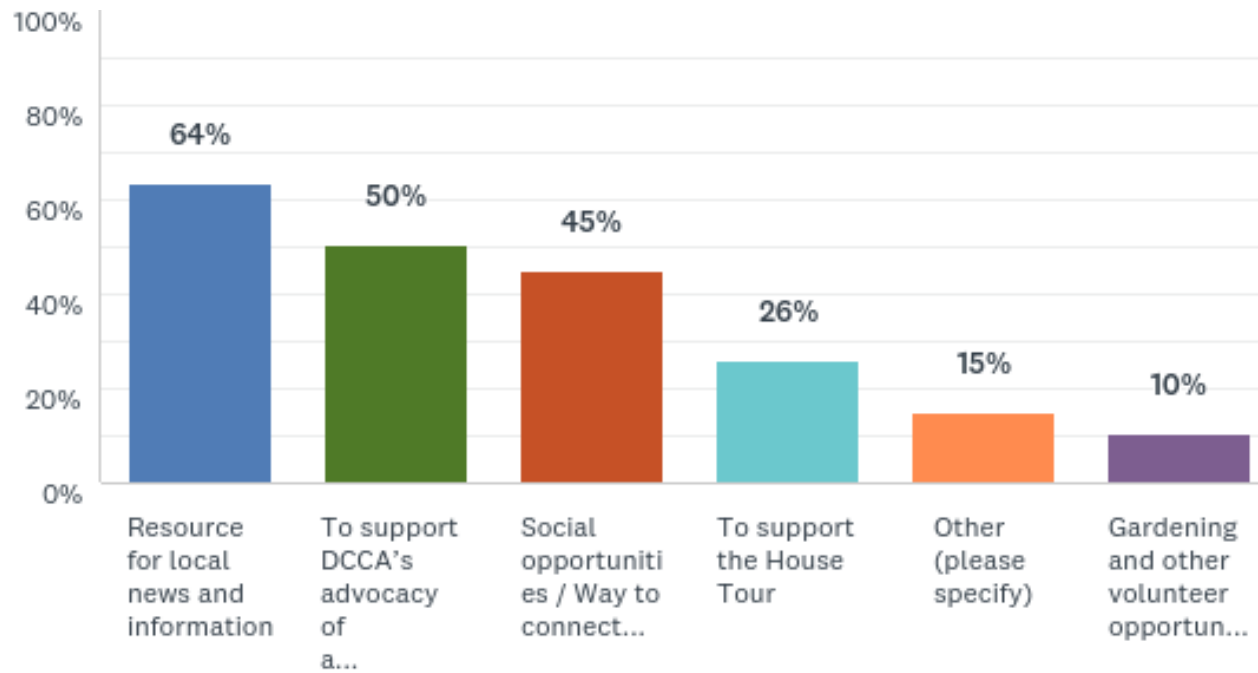
Q7: DCCA wants to create programming that meets the interest and needs of members like you. Thinking specifically about featured speakers that might present at monthly meetings, such as experts, community representatives, and public officials which topics are you most interested in hearing about? Select Top 3 Choices





Members look to DCCA for news, advocacy, and neighborhood events.

Q3: What is the main reason(s) you decided to become a dues paying member of the Dupont Circle Citizens Association? Select up to three.





Actively Implementing New Ways To Connect And Serve

News & Info

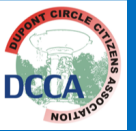
- Survey
- Bi-weekly Eblast
- Refreshed Website
- Candidate Forum

Advocacy

- ABRA
- Transportation
- Comp Plan

Community

- **New** Social Programming
 - 2020 Resolutions Party
 - House Tour Return
 - Volunteer & Leadership Opportunities
-



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